



FOR IMMEDIATE RELEASE

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Charities Work Together To Help Kitchener-Waterloo Residents Plan For The Future

Kitchener-Waterloo - April 15, 2010 marks a milestone in Canadian fundraising history. Starting today for the first time in Canada, the Kitchener-Waterloo Free Wills Alliance Program is giving Kitchener-Waterloo residents the opportunity to receive a complementary basic will. The Kitchener-Waterloo Free Wills Alliance Program is sponsored by **Canadian Cancer Society, Canadian Diabetes Association, Grand River Hospital Foundation** and **The Salvation Army**. These charities recognize that Canadians are generous and many participants will leave a gift to a charity after they have made provisions for their family and loved ones. However, there is no obligation to leave a gift to any charity.

“Grand River Hospital Foundation is very excited to be involved in the Kitchener-Waterloo Free Wills Alliance Program. We talk to many donors who are interested in leaving a bequest to a charity but simply haven’t had the chance to have a will drawn or updated,” said, Jane Jamieson, Associate Director of Grand River Hospital Foundation.

The Kitchener-Waterloo Free Wills Alliance Program is an alliance of charities and law firms who have partnered to offer free basic wills to the public. The Kitchener-Waterloo Free Wills Alliance Program is led and managed by the Philanthropic Alliance Group. To see the promotion in action, please visit www.kwfreewills.ca.

“The Free Wills initiative provides a unique opportunity for people to ensure they protect those they care about as well as create a legacy of hope by leaving a gift to their charity of choice. By collaborating with local charities on this program, we hope this initiative will strengthen the Kitchener-Waterloo community and build a brighter future for all,” said, Major Ken Percy, Public Relations & Development Representative of The Salvation Army.

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